

AEROHUB

A neighbourhood mall that has it all

FLY INTO A FUN-FILLED EXPERIENCE

at Meenambakkam



Overview of the project

Aerohub is an upcoming neighbourhood mall cum multi-level car parking facility near the Chennai International Airport. With a size of around 2.5 lakh sq. ft, it includes multiplex, retail stores, food courts and fine-dining restaurants. The adjacent multi-level car parking facility can accommodate a total of 2,500 equivalent parking spaces.

The mall will serve the needs of the residents in the vicinity of the Airport as well as the arriving and departing passengers.



Location Map



Chennai International Airport
சென்னை பன்னாட்டு வானூர்தி நிலையம்

To Gemini Flyover & Chennai Central

AEROHUB

To Pallavaram & Chromepet

Nagar

The Site

The first mall and multiplex in the high dense residential catchment

- Located in the vicinity of Chennai International Airport at Meenambakkam along GST Road (NH-32).
- Unlike the other major cities in the country, the Chennai International Airport is located within the city in proximity to highly populated areas.
- Excellent connectivity via Road, Metro and Suburban Rail



The Site

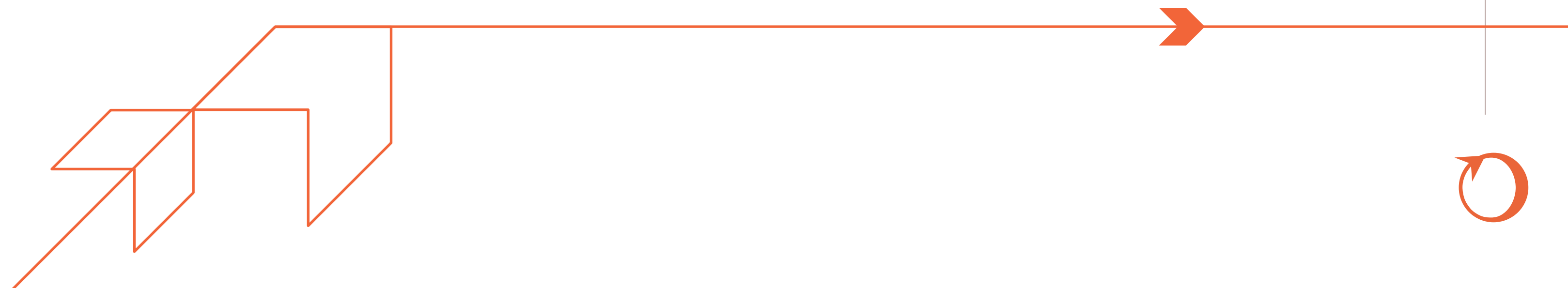
- Proximity to the dense residential catchment in the South, East and Southwest parts of the city and the IT hubs in the Guindy -Mount Poonamallee Road and PallavaramThoraipakkam Road (PTR).
- Offers the convenience and access of an organised A-grade shopping mall to the people in the dense catchment area.
- A one-stop destination for wholesome family entertainment with a wide variety of shopping choices.

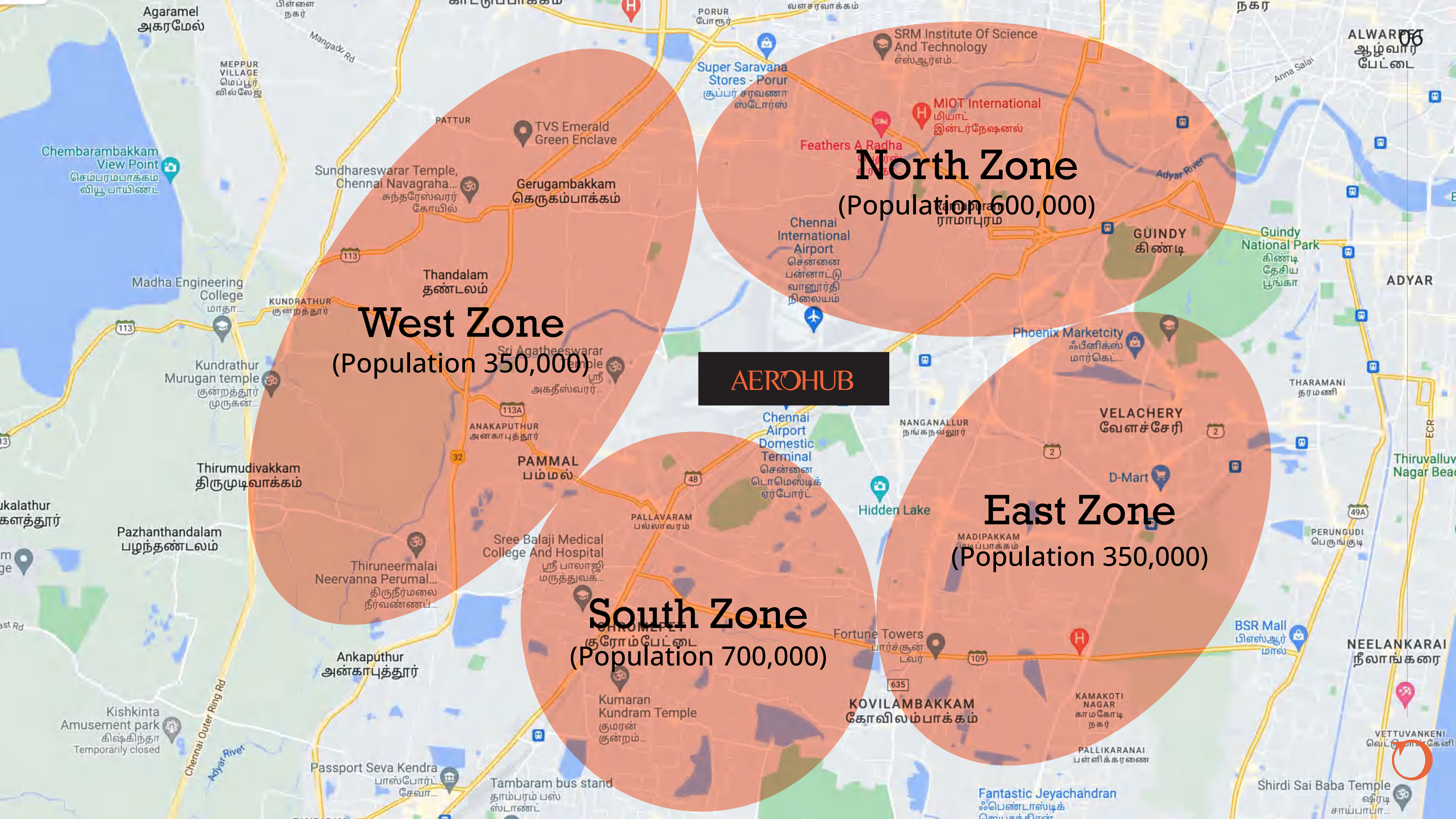


The Primary Catchment

- The catchment area has a population of 2* million people who are predominantly under SEC A and B categories. They earn between INR 5 lakh to 20 lakh per annum.
- The average household in the catchment spends around INR 27,500* on retail.
- The catchment of the project site is surrounded by highly populated areas like Pallavaram, Chrompet, Pammal, Naganallur, Adambakkam, Tambaram, Alandur, St.Thomas Mount, Madipakkam, Keelakatalai and Guindy.
- The boundary of the catchment area extends upto Ekkaduthangal and Porur in North, Tambaram and Gowrivakkam in South, Velachery and Kovilambakkam in East and Kudarthur and Thirumudivakkam in West.
- Currently, there are 9,300* residential units under various stages of construction in the catchment area. This would add approximately 33,500* population to it.

*As per the JLL retail catchment assessment report





North Zone
(Population 600,000)

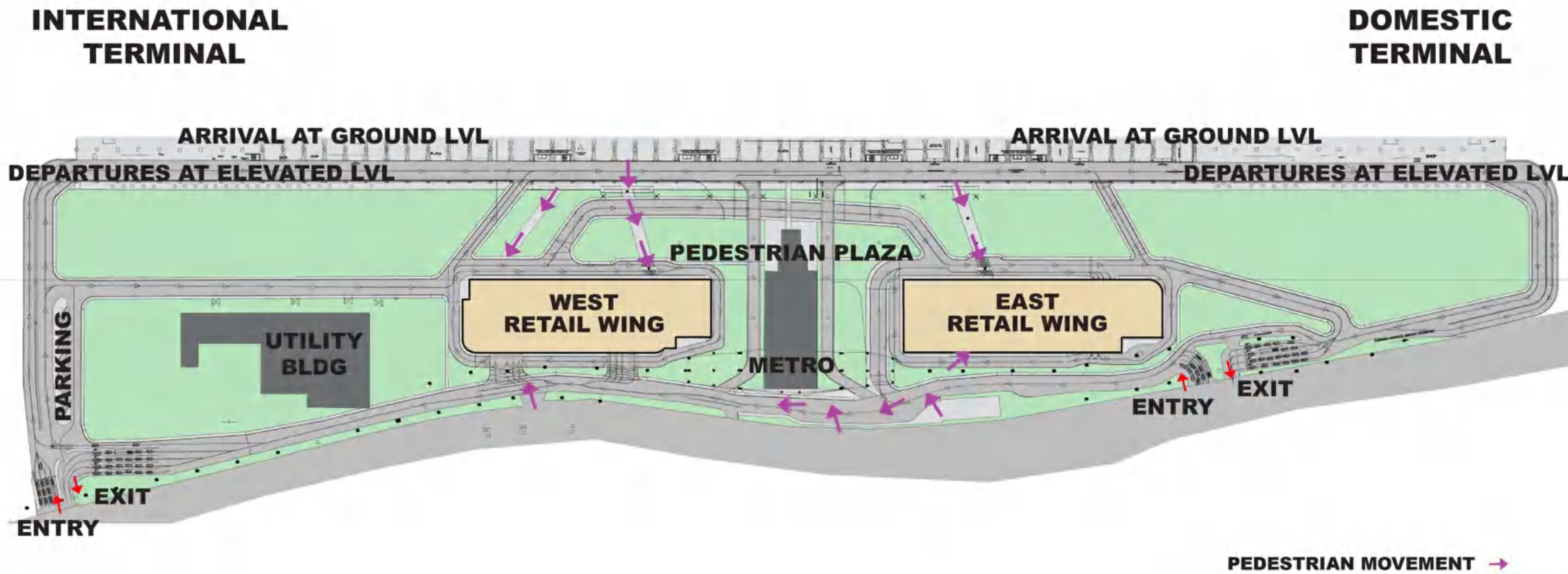
West Zone
(Population 350,000)

AEROHUB

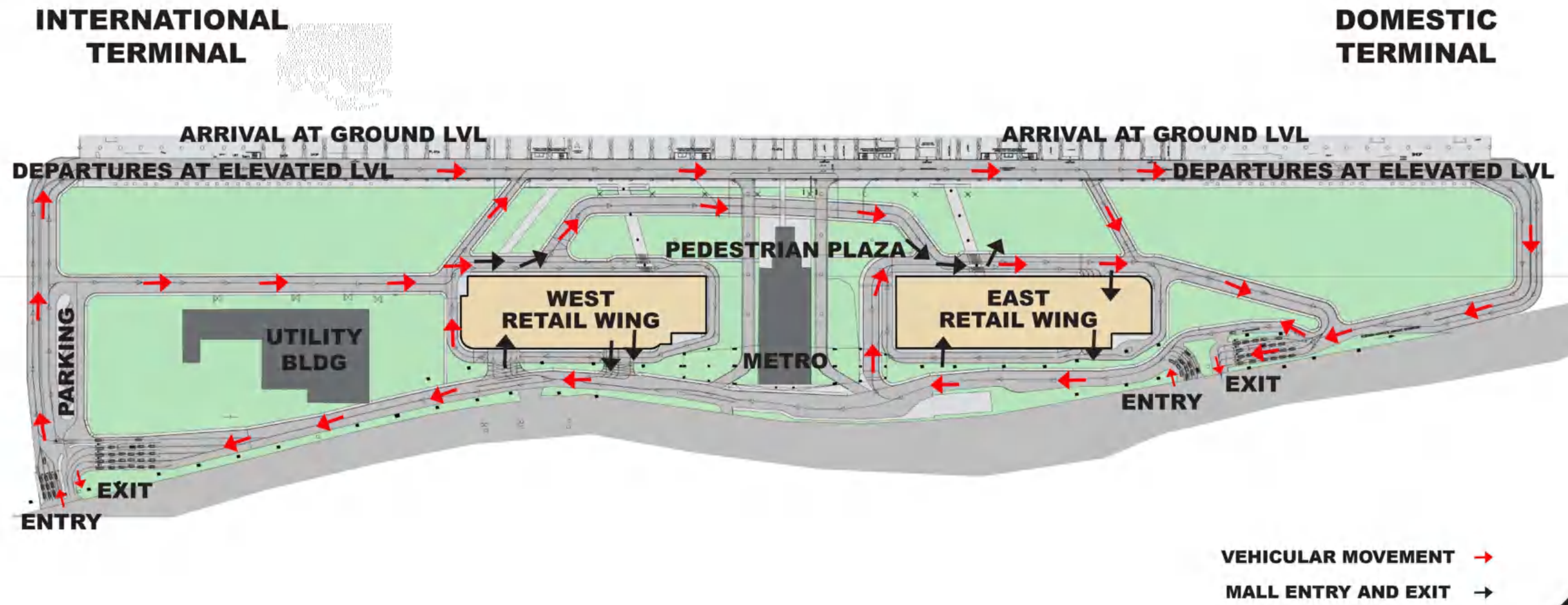
East Zone
(Population 350,000)

South Zone
(Population 700,000)

Ingress and Egress Plan



Ingress and Egress Plan



Pedestrian movement

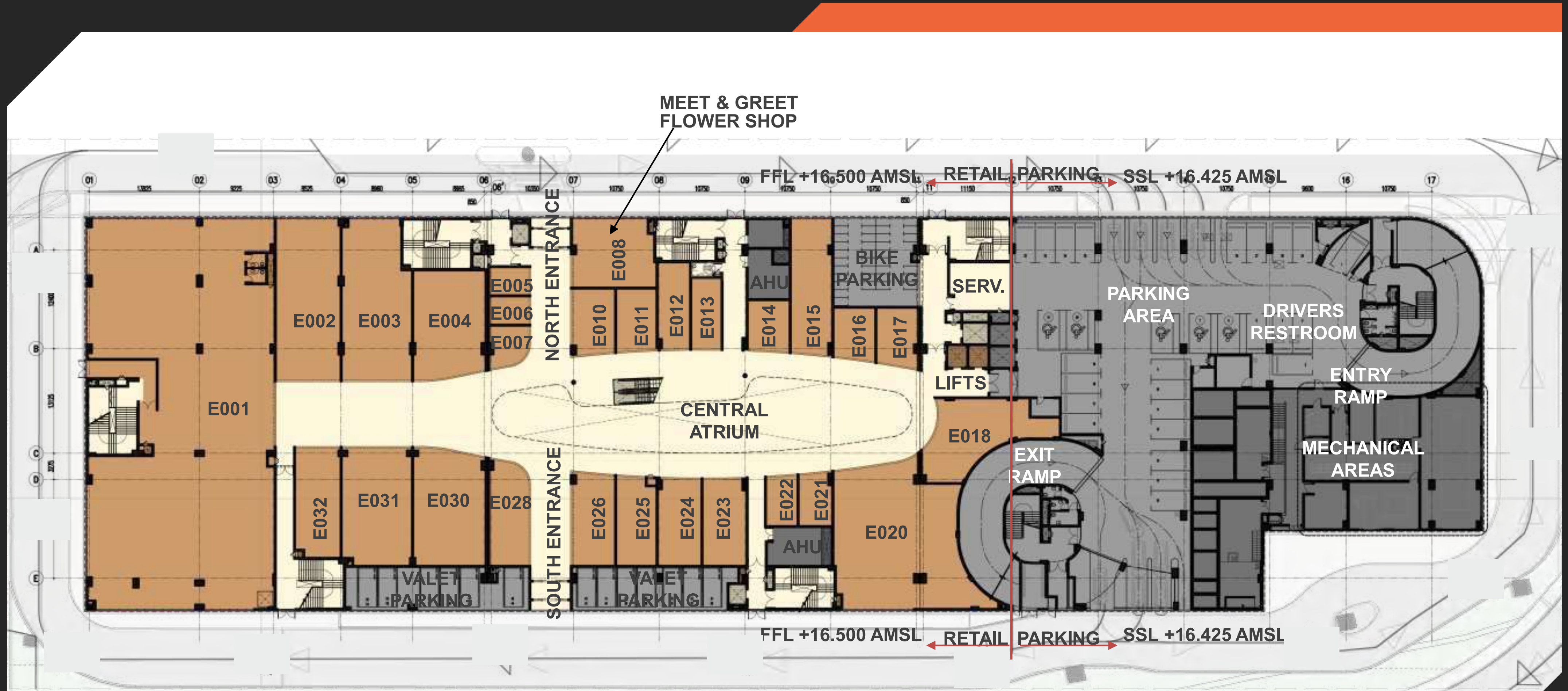
- There is a large pedestrian plaza centred around the two structures and the metro station to ensure a smooth flow of pedestrian traffic and connectivity.
- Two ramps connect the pedestrian plaza with the elevated level of the terminals.
- Two sky bridges ensure direct pedestrian access from the terminals to both structures.
- Separate gate for pedestrian entry from the GST Road.



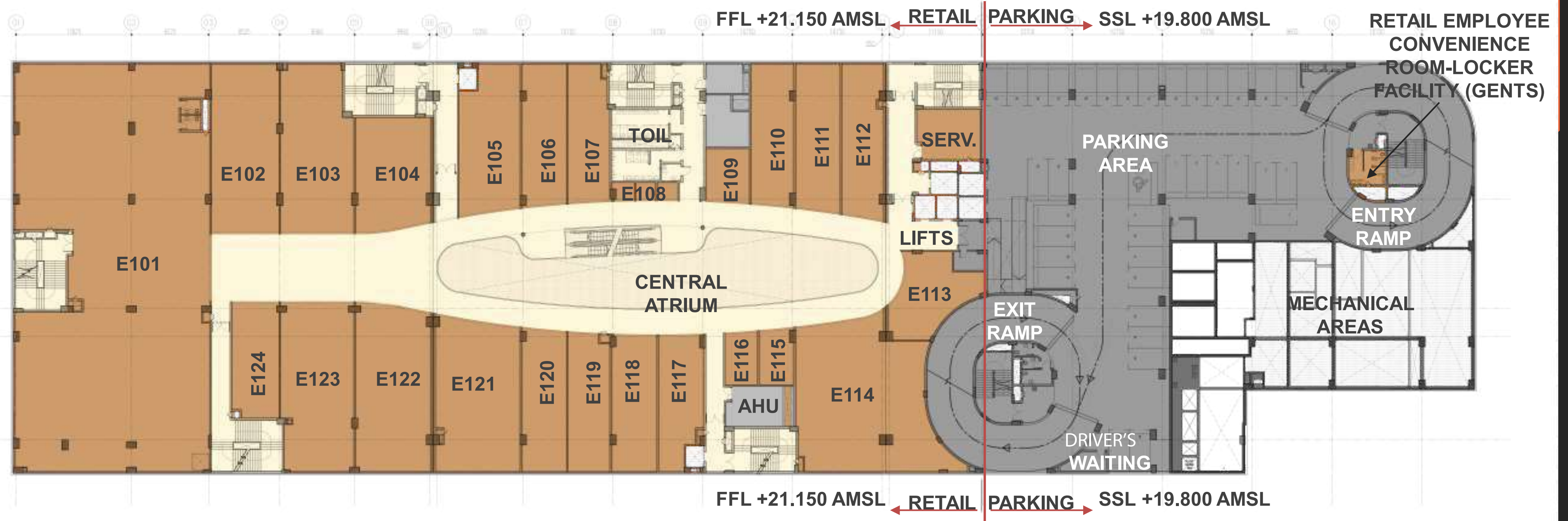
Floor Plans



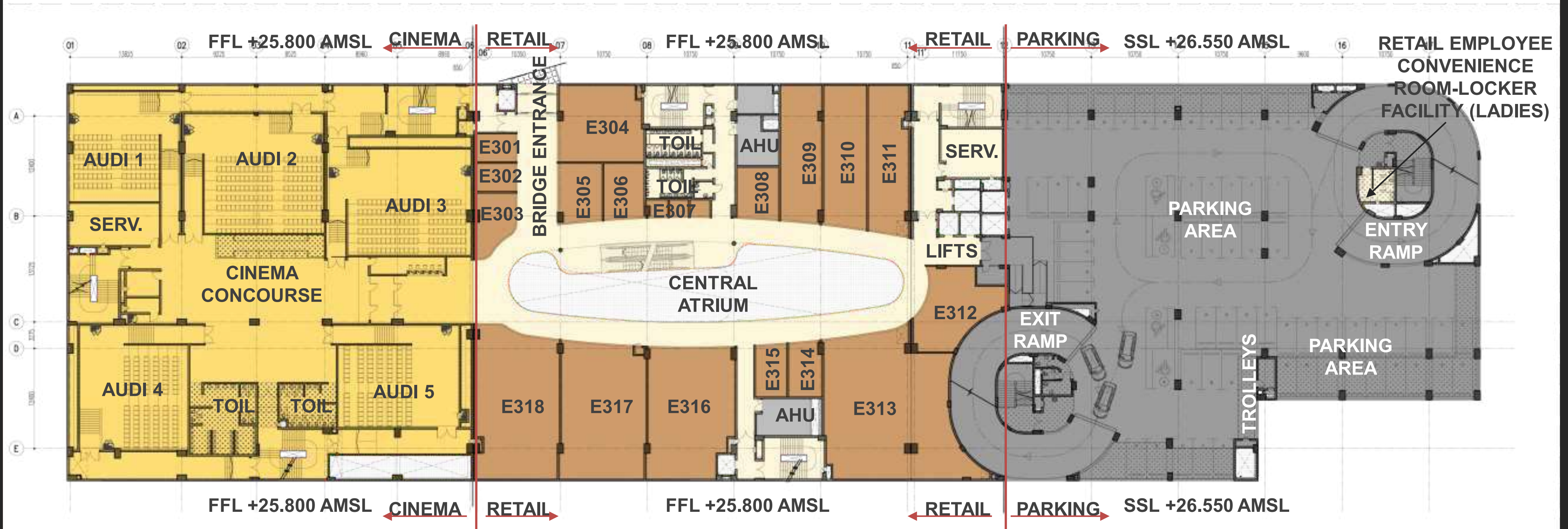
Ground Floor Plan



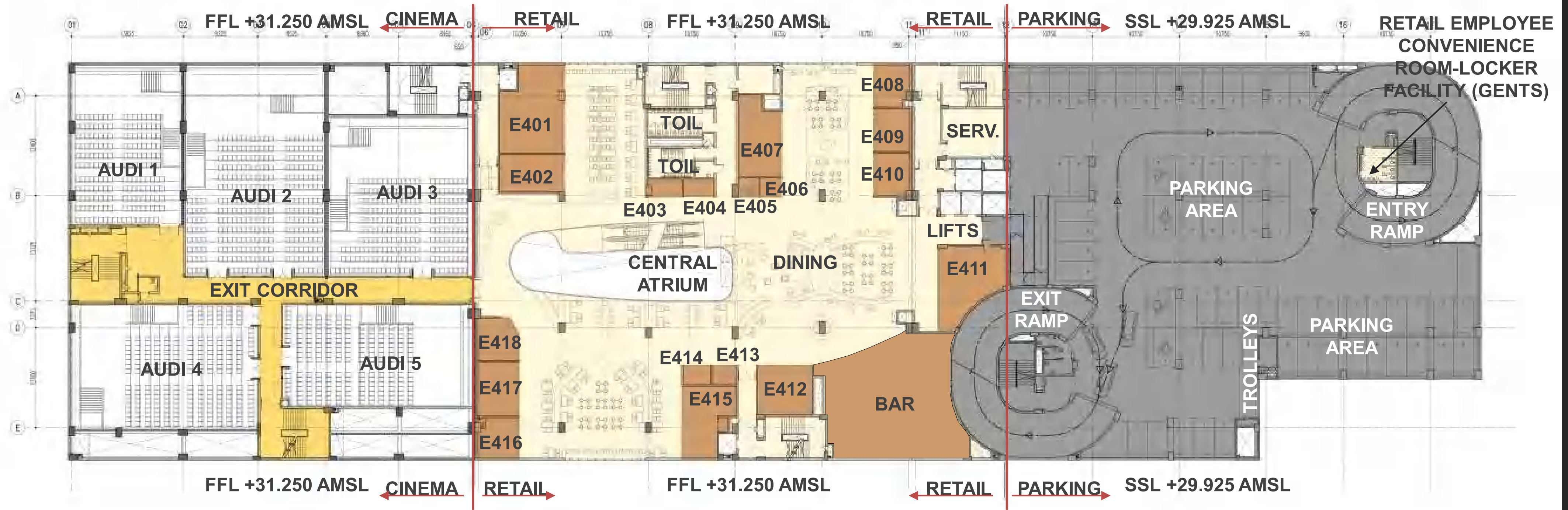
The First Floor Plan



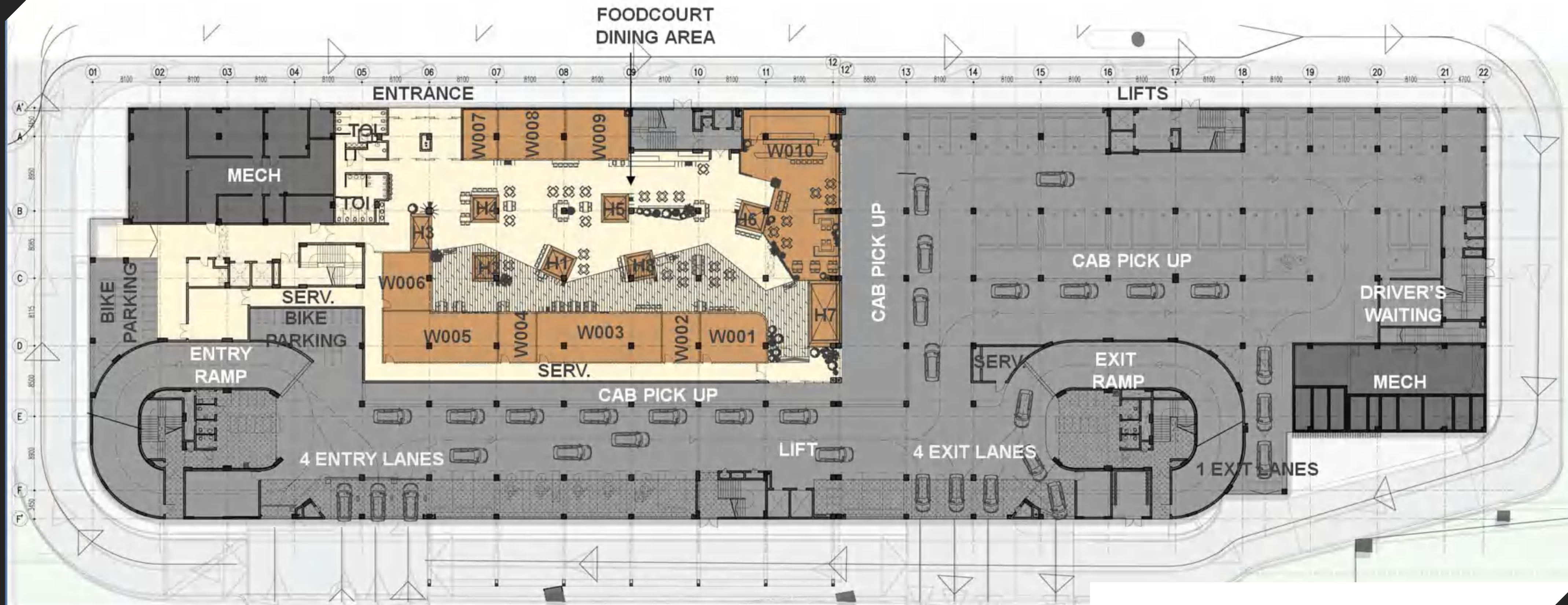
The Third Floor Plan



The Fourth Floor Plan



West Block Food Court Floor Plan



Architectural Renderings



Building Elevation

The strong rectangular facade with clear lines and the well-landscaped plaza outside give a welcoming feel. The sky bridge stands out as a prominent architectural feature.



Interiors



The Ground Floor

The retail shops will be centred around a central atrium. This can be accessed from two entrances to the outside and one to the attached multi-level car parking facility.



The First Floor



The Second Floor



The Third Floor

Apart from the retail stores, this floor contains the multiplex theatre in the mall. The third floor can be accessed through the sky bridge connecting it to the elevated walkway in the departure terminal. There is also an exit towards the adjoining parking structure.



The Fourth Floor



East Retail Block Food Court



West Retail Block Food Court



Best of everything in one place

Aerohub offers a unique shopping experience for the customers in the catchment area.

The mall provides a good mix of products, features and adventures for customers of all ages and backgrounds.

The retail, entertainment and theatre experience will ensure a comfortable place for wholesome family fun!



Quality Management Ensured

A professional mall management company will undertake the general maintenance and upkeep of the mall.

Since the project is a Public-Private Partnership with the Airport Authority of India, the quality standards are constantly monitored and maintained.

The management will also undertake B2C marketing based on the feedback from the various brands to ensure a high level of footfall in the mall.



Developer Credentials

Olympia Group

Leading Developers of IT Parks, Commercial Properties and Residential Projects

Founded in 2005, Olympia group is one of the leading developers in South India. Ranging from tech parks to premium residential apartments, their projects have become landmarks in Chennai, Bangalore and Kolkata. Over the course of their triumphant journey, the group has developed over 2000 homes and over 5 million square feet successfully.

OLYMPIA



Merlin Group

Renowned Builders of Shopping Malls, Resorts and Clubs

From building skyscrapers to luxury villas and penthouses, Merlin Group is one of the pre-eminent conglomerates in the real estate industry. Its presence spans Kolkata, Ahmedabad, Raipur, Pune, Chennai as well as Colombo. With an eye to the future, Merlin Group has now extended its movement to contemporary shopping malls, resorts, industrial estates, clubs etc.

The Aerohub project was realised under a Public-Private Partnership with the Airport Authority of India and its construction was undertaken by the prestigious L&T Group.



Thank you

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